



Photo of actual Point-of-Sale Display

WESTERN ENTERPRISES PACKAGING AND POINT-OF-SALE MATERIALS

At Western, we want to help you sell more of our high performance and now highly-visible products. Our new, appealing and effective packaging along with our point-of-sale materials will attract customers and optimize your selling area.

We designed our eye-catching merchandising to achieve maximum visual impact and allow your customers to view the complete line of Western's retail-packaged products. Our bold, full-

color packaging provides your customers with the information they need, including product descriptions and features. High-quality graphics provide either a clear view or a photo of the products.

Western will continue to expand the number of products offered in retail packaging along with developing other options for plan-o-grams.